

# IKNOWHO GOLD CLASS MOVIE TICKET PROMOTION

## CONDITIONS OF ENTRY

1. Information on how to enter, mechanics of entry and prizes form part of these Conditions of Entry. Entry into the promotion is deemed acceptance of these Conditions of Entry. Entry is via in-venue or in-store Entry Form only.
2. Entry is only open to residents of NSW and who are freelancers under the commission of iknowho. The directors, management and employees (and their immediate families) of the Promoter, its related entities, printers, suppliers, providers and agencies whom are directly associated with the conduct of this promotion are ineligible to enter the promotion.
3. To enter, Entrants must:
  - a. Submit timesheets for which days they have worked on time to iknowho offices, via fax or email every week before 12pm on Monday.
4. Each Entrant may be required to present proof of each original signed timesheet in order to claim a prize. If an Entrant is unable to provide proof of original timesheets for all entries made within the required timeframes, then all the entries of that Entrant may be ineligible and deemed invalid, at the Promoter's sole discretion. Acceptable proof of timesheet is an original or copy.
5. Multiple entries will be accepted as follows: maximum of one (1) entry per NSW Entrant per week. Each entry must be based on a separate Eligible timesheet and must independently comply with these Conditions of Entry.
6. The competition will start July 18<sup>th</sup> 2011. There will be one (12) prize drawn over the period of 12 months, drawn on the following dates, Tuesday 16<sup>th</sup> August 2011, Tuesday 13<sup>th</sup> September 2011, Tuesday 18<sup>th</sup> October 2011, Tuesday 15<sup>th</sup> November 2011, Tuesday 13<sup>th</sup> December 2011, Tuesday 17<sup>th</sup> January 2012, Tuesday 14<sup>th</sup> February 2012, Tuesday 13<sup>th</sup> March 2012, Tuesday 17<sup>th</sup> April 2012, Tuesday 15<sup>th</sup> May 2012, Tuesday 12<sup>th</sup> June 2012, Tuesday 17<sup>th</sup> July 2012, which will take place at the Promoters office. The manager of the Promoters office will be responsible for the draw. The Winner will be notified by telephone and in writing (mail or email). The same entrant will not be allowed to win the prize two consecutive months. Promoter's decision is final and no correspondence will be entered into.
7. The first eligible entry, who has submitted the most timesheets on time throughout each month, will receive in a Participating Venue or Participating Outlet will a Gold Class Movie voucher, valued at \$100 (Recommended Retail Price including GST). Prizes are not transferable or exchangeable and cannot be taken as cash (unless otherwise indicated). Prizes must be taken as offered and cannot be varied. The Promoter accepts no responsibility for any tax implications that may arise from the prize winnings. Independent financial advice should be sought. The Promoter accepts no responsibility for any variation in prize value.
8. Terms and conditions for Village gold class movie tickets can be found at [www.villagecinemas.com.au/About-Village-Cinemas/Terms.htm](http://www.villagecinemas.com.au/About-Village-Cinemas/Terms.htm)
9. A draw for any unclaimed prize may take place at the same time and place as the original draw, no earlier than three (3) months and one (1) day after the original draw, subject to any written directions given under applicable State or Territory legislation. The unclaimed prize draw winner will be notified in writing (mail or email). The Promoter's decision is final and no correspondence will be entered into.
10. Entrants can only enter in their own name. Entrants who provide incorrect, misleading or fraudulent information are ineligible to participate in the promotion and all entries of an Entrant who is deemed by the Promoter to have provided incorrect, misleading or fraudulent information may, at the discretion of the Promoter, be deemed invalid. The Promoter reserves the right to request the Entrant produce (within the requested time) appropriate photo identification or other documentation (to the Promoter's satisfaction, at its sole discretion) in order to confirm the Entrant's identity, age, residential address, eligibility to enter and claim a prize, and any information submitted by the Entrant in entering the promotion, before issuing a prize. If the documentation required by the Promoter is not received by the Promoter (or its

nominated agent) or an Entrant or entry has not been verified or validated to the Promoter's satisfaction then all the entries of that Entrant will be ineligible and deemed invalid.

11. If a prize or element of a prize becomes unavailable, for any reason beyond the Promoter's reasonable control, then a comparable prize or prize element of equal or greater value will be awarded in lieu, subject to any written directions made under applicable State or Territory legislation.
12. It is a condition of accepting a prize that a winner may be required to sign a legal release or releases in a form determined by the Promoter, Participating Venue or Participating Outlet, and/or any prize supplier in its or their absolute discretion.
13. A prize will only be awarded following any winner validation and verification that the Promoter requires in its sole discretion.
14. The Promoter and its associated agencies and companies are not be liable for any loss (including, without limitation, indirect or consequential loss), damage, personal injury or death which is suffered or sustained (including but not limited to that arising from any person's negligence) in connection with taking any prize or using any prize, except any liability that cannot be excluded by law (in which case that liability is limited to the minimum allowable by law). The Promoter and its agents associated with this promotion take no responsibility for a prize (or part of a prize) damaged or lost in transit (if relevant). All warranty claims in regards to a prize should be directed to the applicable manufacturer and not the Promoter.
15. The Promoter will not be responsible for any incorrect, inaccurate or incomplete information communicated in the course of, or in connection with, this promotion if the deficiency is occasioned by any cause outside the reasonable control of the Promoter including but without limitation technical malfunctions or failures.
16. If for any reason this promotion is not capable of running as planned for any reason beyond the reasonable control of the Promoter including because of war, terrorism, state of emergency or disaster (including natural disaster), infection by computer virus, bugs, tampering, unauthorised intervention, technical failures or any which corrupt or affect the administration, security, fairness, integrity or proper conduct of this promotion, the Promoter reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the promotion and/or if necessary to provide an alternative prize to the same value as the original prize, subject to any written directions made under applicable State or Territory legislation.
17. The Promoter reserves the right to verify the validity of any and all entries and reserves the right to disqualify any Entrant for: (a) tampering with the entry process; (b) for submitting an entry which is not in accordance with these Conditions of Entry; or (c) if the Entrant is engaged in any unlawful or other improper misconduct calculated to jeopardise the fair and proper conduct of the promotion. The Promoter's legal rights to recover damages or other compensation from such an offender are reserved. A prize will only be awarded following any winner validation and verification that the Promoter requires in its sole discretion.
18. As a condition of entering this promotion, an Entrant consents to, in the event they are a winner, the Promoter using the Entrant's name, likeness, image and/or voice (including photograph, film and/or recording of the same) in any media for an unlimited period of time without further notification, remuneration or compensation for the purpose of promoting, publicising or marketing the promotion (including any outcome), and/or promoting any products or services manufactured, distributed and/or supplied by the Promoter. The Entrant agrees that, in the event they are a winner, to participate in all reasonable promoted activities in relation to the Promotion as requested by the Promoter and its agents.
19. An entry and any copyright subsisting in an entry irrevocably becomes, at time of entry, the property of the Promoter. The Promoter collects personal information about an Entrant to include the Entrant in the promotion and, where appropriate, award a prize. If the personal information requested is not provided, the Entrant cannot participate in the promotion and is deemed ineligible.
20. An Entrant can gain access to, update or correct any personal information held by the Promoter by contacting the Promoter's Privacy Officer at: [jacqui@iknowwho.com.au](mailto:jacqui@iknowwho.com.au)

21. All personal information will be stored at the office of the Promoter. A copy of the Promoter's Privacy Policy in relation to the treatment of personal information collected may be obtained by contacting the Promoter.
22. By participating in the promotion the Entrant acknowledges that a further primary purpose for collection of the Entrant's personal information by the Promoter is to enable the Promoter to use the information to assist the Promoter in improving goods and services and to contact the Entrant in the future with information on special offers or to provide the Entrant with marketing materials via any medium including mail, telephone and commercial electronic messages (SMS (Short Message Service), MMS (Multimedia Message Service), IM (Instant Messaging) and email) or any other form of electronic, emerging, digital or conventional communications channel whether existing now or in the future. The Promoter may share information with its Australian related companies or promotional partners who may contact the Entrant with special offers in this way. By entering the promotion, an Entrant acknowledges and agrees that the Promoter may use the Entrant's personal information in the manner set out in this condition.
23. **Promoter:** iknowwho Pty Ltd. Terrace 3, 1-7 Napier Street North Sydney NSW 2060 Ph: 02 8925 9200 Fax: 8925 9222ABN: 65131661491 Email: jacqui@iknowwho.com.au

**NSW Permit No. LTPS/11/06078**